



FOR IMMEDIATE RELEASE
February 9, 2015

FRONT ROYAL DOCTOR GOES TO OLYMPIC TRAINING CAMP

FRONT ROYAL, VA – Dr. Jeremy Busch, chief executive officer of Performance Sport & Spine, a local chiropractic and sports performance expert in Front Royal, was recently selected by the United States Olympic Committee (USOC) to complete a highly competitive rotation within the Sports Medicine Clinic at the Olympic Training Center in Chula Vista, CA.

Dr. Busch worked as a member of the Sports Medicine Department providing Chiropractic Medicine, soft tissue mobilization, physical medicine and rehabilitative exercises to Olympic and Paralympic athletes within a variety of sports throughout his two-week rotation that finished the first week of February.

"I was honored to have this rare opportunity to work with some of the best athletes, and best healthcare providers in the world," Dr. Busch said. "This is a dream come true and an opportunity of a lifetime for me as a chiropractor and sports performance expert. This experience allowed me to put my skills and abilities to work and possibly secure a spot on Team USA during the 2016 Summer Olympics in Brazil."

Intense training is an important aspect of the Olympic Training Center. The athletes commonly have two to three high-intensity training sessions as well as a strength and conditioning session daily. The stresses on their bodies are continuous; therefore, the athletes are constantly evaluated and treated in order to continue their training sessions without the threat of injury. Most of the athletes rely on a combination of chiropractic and physical medicine including rehabilitative exercises to maintain optimal performance. Dr. Busch spent a majority of his time working with Olympic and Paralympic athletes from teams including USA Rowing, Rugby 7s, BMX, track & field, soccer, archery, and field hockey.

"I was pleased to see not only the level of full integration of chiropractic care, but that the chiropractic physicians were so heavily sought after by the athletes as a primary form of care," Dr. Busch said. "Chiropractic care is definitely supporting our Olympic and Paralympic athletes as they approach Rio and I was ecstatic to be a part of the team."

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